

SMART
AGTECH
INTEGRATION FACILITY
2022

A JOINT
ENDEAVOUR OF GOVT.
OF MAHARASHTRA &
THE WORLD BANK

Launch of SMART AgTech Integration Facility 2022

17th May 2022

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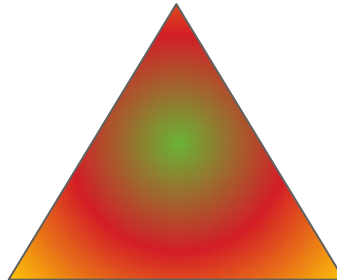
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SMART AgTech Integration Facility

A **unique and collaborative concept** to connect DAT solution providers with CBOs in the state of Maharashtra to address critical gaps in agricultural value chains and help CBOs identify the most relevant solutions to address their critical technological needs

Community Based Organizations (CBO)

Community Based Organizations
like Farmer Producer Companies
(FPC) and Primary Agriculture
Credit Societies (PACS)



Disruptive Agriculture Technology (DAT)

Technological innovations that
empower farmers by:

- (i) Accelerating agri-food outcomes
- (ii) Developing efficient agri-food systems

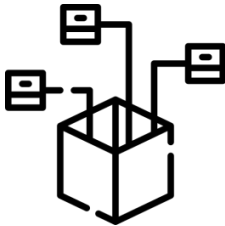
SMART AgTech Integration Facility – Key Objectives



Improve food systems through technology integration



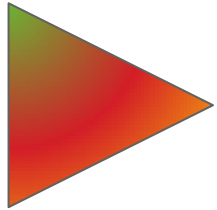
Develop collaborative solutions



Deploy and test solutions in Maharashtra

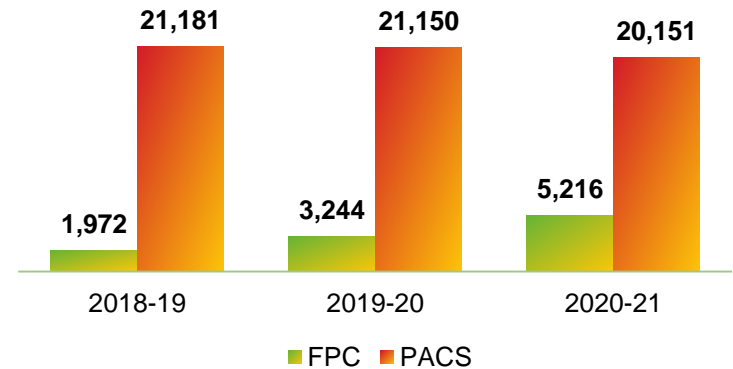
Community Based Organizations (CBO)

Maharashtra has among the highest number of registered CBOs in India



CBOs play a significant role in helping farmers get access to resources such as financing, inputs, farm technologies, and agricultural markets

Number of FPCs and PACS in Maharashtra



Challenges faced by CBO across value chains



Record keeping



Quality inputs



Data for decision making



Markets



Quality management and traceability



Finance

Disruptive Agriculture Technology (DAT) thematic solutions



**Digitization solutions for
FPCs and PACS**



**Precision Agriculture and
Automation services**



**Urban food systems and
logistics solutions**



**Market linkage and
traceability solutions**



**Value chain actor
aggregator platforms**



**Access to Financial
Services**

SMART AgTech Integration Facility – Benefits to DATs



Build the agtech ecosystem in Maharashtra



Interact one-on-one with CBOs



Partner with SMART for long-term engagements

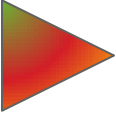


Receive mentorship from dedicated experts



Be showcased to potential customers and investors

SMART AgTech Integration Facility – Application process



Application Form (Deadline June 6)

- DATs apply on the facility website
- Basic details about their enterprise
- Solutions that are a part of their offerings



Video Presentation

- Submit a short video presentation (7 minutes maximum in Hindi/Marathi)
- Showcase the DAT solution and the smallholder farmer challenge you seek to address



Application evaluation by a Jury Panel

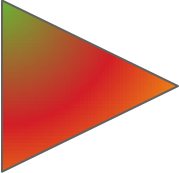
- Evaluate the applications
- Consisting of senior leaders, practitioners, and investors from the DAT space and working with CBOs



Application evaluation by CBOs

- The video presentation will be evaluated directly by representatives from CBOs in Maharashtra
- They will assess the potential of the DAT solutions in addressing CBOs challenges

Key factors on which DAT solution providers will be assessed

- 
- Innovativeness and scale of the DAT solution (product or service), including its measurable impact
 - Relevance of the DAT solution to the six themes
 - Past relevant experience of the enterprise in working with CBOs or government agencies within and outside Maharashtra

Bootcamp

Shortlisted DAT solution providers will receive mentorship from a panel of experts


Pilot

Opportunity to pilot, disseminate and adopt innovative technologies for CBOs



For more Information please reach out to:

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<https://smartagtech.org/>

Thank You